



Key Benefits of iCommNet® KC Search™ Technologies and Solutions

Patent pending iCommNet® technologies and solutions benefit you immediately. Whether you simply enjoy iCommNet stand-alone products or you are a software developer using iCommNet OEM SDKs, iCommNet solutions offer a wide range of benefits for you and your businesses. Some of the key benefits are:

- **Instant Precision Search Solutions:** You can make new knowledge- and linguistics-based search engines available immediately when you install KC Search solutions. Even if you already use a conventional keyword-based search method, iCommNet solutions complement or adjunct to your conventional search method by offering precise and intelligent search technologies, making your electronic contents available to you, your staff, and your customers.
- **Increased Competitive Advantage, Productivity, and Revenues:** Delivering precise information to your consumers not only increases customer satisfaction, but also increases competitive advantage and productivity, thus increasing revenues. Because KC Search makes relevant information easily accessible, you and your customers no longer have to waste time looking for specific information, and are free to engage in activities that contribute to higher ROI, and improve corporate bottom line.
- **Adaptation to Dynamic Business Knowledge and Rules:** Business knowledge and rules change frequently, and search engines must adapt to technological changes and dynamic corporate environments. Static search engines offer neither adaptability nor implementation of consumer-specific search rules. KC Search is dynamic, and is able to adjust to abrupt changes in the workplace. With KC Search, corporate customers can continuously offer precise solutions to their consumers while adapting to changing business knowledge and rules.
- **Natural Language Processing:** Describing what to search for in conversational English is a natural method of searching for information—the consumer is no longer limited to using only a few keywords. KC Search accepts search requests expressed in conversational English in a variety of different formats—documents, paragraphs, sentences, phrases, keywords, etc. This versatility benefits consumers by allowing search requests to be expressed more precisely.
- **Protection of Corporate Intellectual Property:** Outsourcing the corporate search service offers little protection to corporate intellectual property. Outsourcing typically involves running externally developed Web crawlers on corporate resources behind the corporate firewall, which makes the index database available to external search engine companies. By hosting KC Search within your corporate firewall, KC Search protects your corporate intellectual property, and prevents your competitors from obtaining valuable information. With KC Search, you have executive control, and can limit the information available to competitors.
- **Making Your Applications Intelligent and Precise:** The KC Search Developer™ OEM Edition delivers intelligent and precise search kernels adaptable to your applications. The KC Search SDK includes intelligent and precision search engine kernels, simple abstraction layer APIs, and small foot-print DLLs that can be integrated or adapted to your in-house software applications; e.g., Web applications in the cloud computing or client/server environment, SaaS, search engines, stand-alone products, or new applications.

Contact iCommNet for more information.