



Key Benefits of iCommNet® KC Search™ Technologies and Solutions

When you use iCommNet® technologies and solutions, you will enjoy benefits immediately. Whether you choose iCommNet stand-alone products or use iCommNet OEM SDKs in software development, iCommNet solutions offer wide-ranging benefits such as:

- **Instant Precision Search Solutions:** You can make new knowledge- and linguistics-based search engines available immediately when you install KC Search solutions. Even if you already use a conventional keyword-based search method, iCommNet solutions complement or adjunct to your conventional search method by offering precise and intelligent search technologies, making your electronic contents available to you, your staff, and your customers.
- **Increased Competitive Advantage, Productivity, and Revenues:** Delivering precise information to your consumers not only increases customer satisfaction but also competitive advantage and productivity, thus increasing revenues. KC Search makes relevant information easily accessible. With search-once technology, you and your customers waste less time looking for specific information and more time engaging in activities that increase ROI and improve corporate bottom line.
- **Adaptation to Dynamic Business Knowledge and Rules:** Business knowledge and rules change frequently, and search engines must adapt to technological changes and dynamic corporate environments. Static search engines offer neither adaptability nor implementation of consumer-specific search rules. KC Search is dynamic and adjusts to abrupt changes in the workplace. With KC Search, corporate customers can continuously offer precise solutions to their consumers while adapting to changing business knowledge and rules.
- **Natural Language Processing:** Describing what to search for in plain English is a natural method of searching for information—the consumer is no longer limited to using only a few keywords. KC Search accepts search requests expressed in plain English in a variety of different formats including documents, paragraphs, sentences, phrases, and keywords. Consumers benefit from versatile search requests that they can express more precisely.
- **Protection of Corporate Intellectual Property:** Outsourcing corporate searching puts corporate intellectual property at risk. Since outsourcing typically involves running externally developed Web crawlers on corporate resources behind a corporate firewall, the index database may be available to external search engine companies. By hosting KC Search within your corporate firewall, KC Search protects your corporate intellectual property and prevents competitors from obtaining valuable information. With KC Search, you have executive control and can limit the information available to competitors.
- **Making Your Applications Intelligent and Precise:** The KC Search Developer™ OEM Edition delivers intelligent and precise search kernels adaptable to your applications. The KC Search SDK includes intelligent and precise search engine kernels, simple abstraction layer APIs, and small footprint DLLs that can be integrated or adapted to in-house software applications such as Web applications in the cloud computing or client/server environment, SaaS, search engines, stand-alone products, or new applications.

Contact us for more information.

iCommNet, LLC | 1000 Heritage Center Circle | Round Rock, Texas 78664 | (512) 341-7313
www.icommnet.com